



# YubiEnterprise Subscription

Flexible enterprise plans that help you move away from broken MFA and accelerate towards phishing-resistant authentication at scale.



## Enabling strong security while driving business acceleration

Organizations are looking for better and more efficient ways to improve security while making it easier for users to adopt best practices and enhance productivity. A single corporate security breach in 2022 cost an average of \$4.35M.<sup>1</sup> And with compromised credentials via phishing being the most common initial attack vector, stronger and more phishing-resistant approaches such as those with modern hardware security keys offer the highest level of protection. Yubico, building on its years of helping secure some of the most security conscious organizations in the world, is focused on helping organizations easily access security products and services in a flexible and cost-effective way to heighten security across the business and free up productivity.

## YubiKeys-as-a-Service with YubiEnterprise Subscription

YubiEnterprise Subscription greatly simplifies the acquisition and roll out of phishing-resistant authentication for organizations with 500 users or more, with additional cost savings.

Your business and employees are constantly evolving, from new hires and employee turnover, to remote and hybrid work environments, and support for new infrastructure needs. And with users working across desktop, mobile, shared workstations, and using the latest devices and modern authentication, you benefit from maximum flexibility in choosing YubiKey form factors based on device type and user preferences over time, and the fastest path readiness to deploy this leading technology to secure your organization. YubiEnterprise Subscription takes all of this into account and delivers YubiKeys-as-a-Service, with a laser focus on speeding up your time to market with world class security

## YubiEnterprise Subscription benefits

**Lower cost to entry**  
Gain phishing-resistant MFA for less than the price of a cup of coffee per user per month (OPEX) with additional subscription-only entitlements and discounts built-in.



**Flexible**  
Enable user choice to select preferred YubiKeys in the subscription tier over time with an option to upgrade as needs evolve.



### Faster rollouts

Quickly protect your workforce, and your brand, and stay connected to security experts such as Professional Services, a dedicated Customer Success Manager, and Priority Support.



### Future-proofed

Ensure security is always prioritized as your business evolves, you experience employee turnover, or simply need to replace lost or stolen keys.



Organizations can derive greater value from their strong authentication investment by considering a subscription purchase as compared to a perpetual license purchase.

<sup>1</sup> Source: IBM Security, Cost of a Data Breach Report, 2022

# Stronger security that's flexible and cost-effective

## Subscription is the gateway to additional value-added offerings

Subscription customers are automatically entitled to access the console, a web-based interface that helps organizations easily view orders, shipments, inventory status and a wide range of other information that helps with enterprise planning. Subscription customers are also eligible to purchase additional services and product offerings, such as [YubiEnterprise Delivery](#), a global turnkey hardware key distribution service to residential and office locations across 49 countries. New YubiEnterprise offerings and additional enterprise capabilities will be designed for Subscription customers.

## Subscription

Cost effective and flexible YubiKey procurement and rollout.



**Console** Web user interface to work with your subscription and services



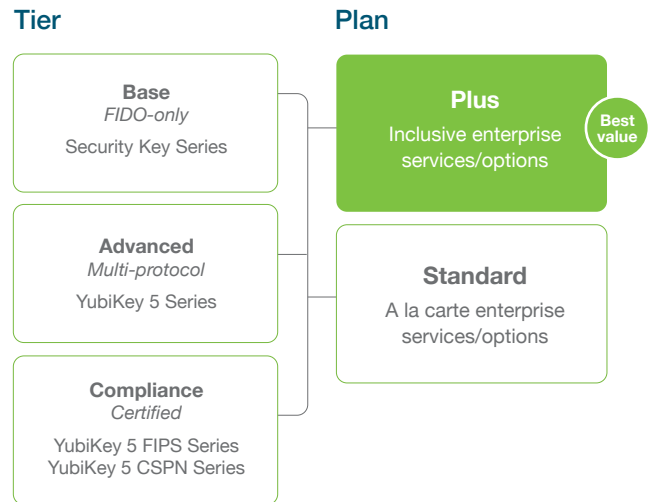
**Delivery** Distribution and logistics for YubiKeys



**Continual Enhancements** Only for YubiEnterprise Subscription customers

## YubiEnterprise Subscription plans: Plus and Standard

Organizations have the option to choose between two enterprise plans. The Plus subscription plan offers the best value by including the most commonly desired entitlements and services to get you up and running at no additional cost. The Standard subscription plan will enable you to get started, with the entitlements and services you choose purchased separately, a la carte.



## YubiEnterprise Subscription highlights



### Turnover/upgrades

Choose any YubiKey now and upgrade easily to the latest YubiKeys (within the same subscription tier) as they become available. Plus subscription customers are eligible to qualify for up to 25% of YubiKeys of their subscribed users per year and this can also be used for replacements for lost, stolen, or employee turnover reasons. Additional replacement keys are also available.



### Backup key discounts

Get an additional discount for purchasing backup YubiKeys for your users, to enable easy self-service account recovery without compromising security via a weaker authentication mechanism.



### Professional Services

Plus subscription includes a percentage of your purchase as funds available to apply toward Professional Services.



### Priority Support

Easy access to Yubico security experts with 24x7x365 priority support.



### Customer Success Manager

An assigned customer advocate will assist you post purchase, to increase adoption of YubiKeys, help manage your inventory, and collaborate to ensure your security goals and timelines are met.



### Extended warranty

The warranty is extended through the life of your first Subscription term, including the first renewal.<sup>2</sup>



### Eligibility for value-added services

Subscription customers have access to subscription-exclusive YubiEnterprise services and additional capabilities.

<sup>2</sup> Subscription plan warranty will be 3, 4 or 5 years in automatic alignment with subscription term

# Proven, easy-to-use security that's trusted by the world's leading companies

## Strong ROI and reduced risk and costs

In a [commissioned study](#) conducted on behalf of Yubico, Forrester Consulting recently interviewed security leaders from five enterprises using YubiKeys and found that for the composite organization the results are dramatic:



ROI over 3 years



Reduction in exposure to phishing and credential theft



Reduction in helpdesk tickets

## Prevent man-in-the-middle attacks and eliminate account takeovers

Any software downloaded on a computer or phone is vulnerable to malware and hackers. [The YubiKey](#) is based on hardware with the authentication secret stored on a separate secure chip built into the YubiKey, with no connection to the internet so it cannot be copied or stolen. Additionally, centralized servers with stored credentials can be breached. With the YubiKey, the data is encrypted with strong public key cryptography where only the public key is stored on the server, eliminating risks.

## Easy to use, fast, and reliable

Users don't need to install anything and can use the YubiKey in minutes. And the YubiKey is reliable because it does not require a battery or network connectivity, so it's always on and accessible.

## Easy to deploy

IT can deploy YubiKeys in days, not months. A single key, through its flexible multi-protocol capabilities, can work out-of-the-box with hundreds of systems, both cloud and on-premises. This eliminates the need for costly integrations or separate devices for each system, and can support passwordless, strong two-factor and multi-factor authentication scenarios.

## Trusted authentication leader

Yubico is the principal inventor of the [WebAuthn/FIDO2](#) and Fido U2F authentication standards adopted by the FIDO Alliance and is the first company to produce the U2F security key and a multi-protocol FIDO2 authenticator.



YubiKeys deliver strong user authentication across platforms and devices



## YubiKeys deliver phishing-resistant MFA

The YubiKey is available in multiple form factors for desktop, laptops and mobile devices.

YubiKeys are produced in our offices in the USA and Sweden, maintaining security and quality control over the entire manufacturing process.